

wristamatic

the only camera you wear on your wrist



RELIABLE - patented magnetic shutter
is unaffected by heat, cold, humidity.

JAM FREE - Filmdisk rotates like a record!

AUTOMATIC - film advances automatically.
Double - exposure prevention, too.

Magnetic
Shutter
Release
(Ready
Position)

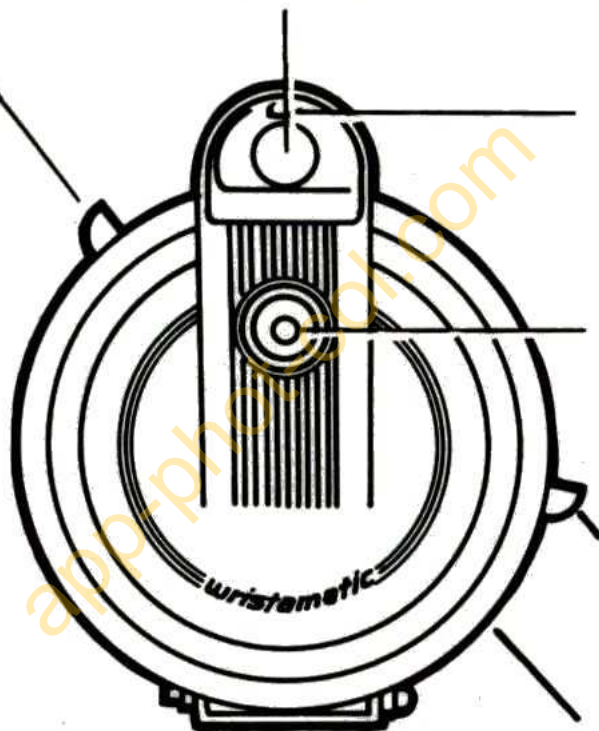
Viewfinder

Camera
Opening
Latch

Lens

Shutter
Reset

Film
Advance
Ratchet



New Concepts in Photography

Your purchase of the Magnacam Corporation's WRISTAMATIC™ Camera introduces you to a new world of photographic pleasure. A camera of this small size at a reasonable price is the result of patented major advances in photographic technology. The Magnacam Corporation, inventor of the WRISTAMATIC™, has incorporated the principles of magnetism into the shutter mechanism, decreasing the number of moving parts. Fewer parts mean higher

reliability and less maintenance, and makes the small size of the WRISTAMATIC™ possible.

The unique magnetic action of the shutter results in operation that is smoother than conventional camera shutters. The springs that may cause vibration and blurry pictures in other cameras are absent in the WRISTAMATIC™.

The film for the WRISTAMATIC™ is called the Filmdisk™. It is shaped like a disk and comes in a light-tight cassette. The

Filmdisk™ cassette is easy to handle and never jams. The film does not move through the camera like a conventional roll of film. As the disk rotates, the film is positioned for picture taking. The negatives on the small disk of film are convenient to view and store.

The Filmdisk™ permits you to take six pictures. It is no longer necessary to take pictures you don't really need in order to use up a roll of film. If you want to take more than six pictures, simply insert another Filmdisk™.

Round pictures! A different concept in taking photographs. A circle has no real top or bottom. If you take a picture at an angle, just turn the final print—no one will ever know the difference. You do not have to worry about keeping the camera level.

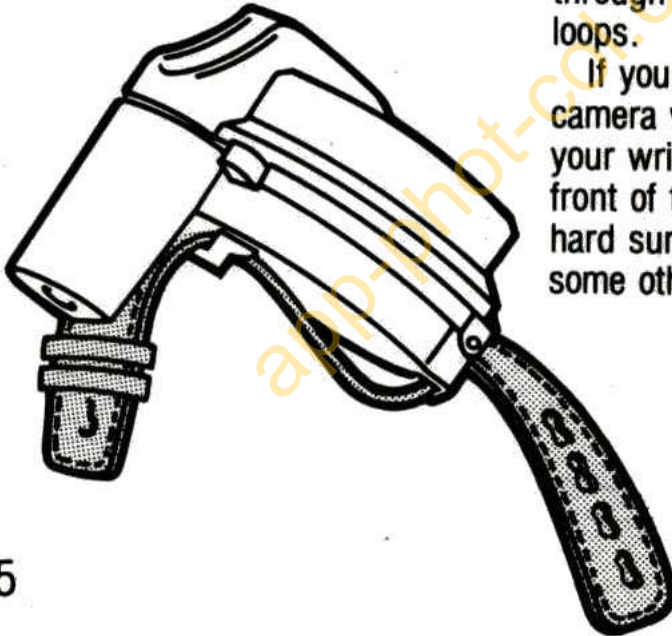
Wearing the Wristamatic™

You can wear your camera on your left or right wrist.

To adjust the strap to your wrist, select the opening that

feels most comfortable and place it over the protruding button on the end of the strap. Feed the extra length of strap through the silver-colored loops.

If you need to support the camera when placing it on your wrist, do not press the front of the camera against a hard surface. Use your lap or some other soft surface.



Loading Film

Looking at the back of the camera, the film advance ratchet is on the left side and feels rough to the touch. Before putting a Filmdisk™ into the camera, and with the camera closed, move the ratchet until the red dot appears.

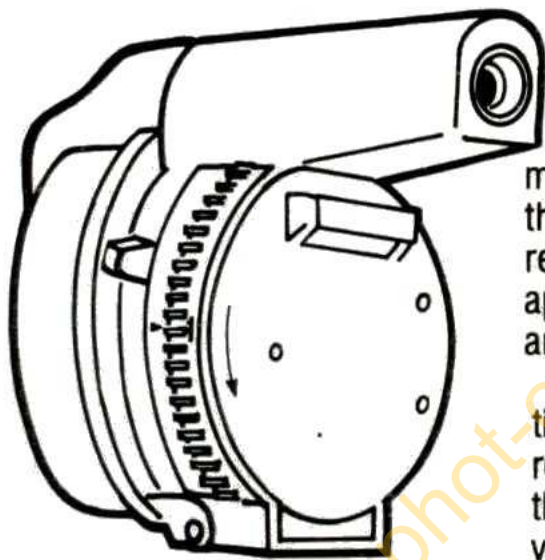
Open the camera by holding the outside edges and releasing the latch located in front of the viewfinder section. The Filmdisks™ are individually wrapped in a package of film. Remove a Filmdisk™ from the wrapper. Hold the Filmdisk™ so that the raised rectangle and round aperture



are on top facing you and the gear is on the bottom. Place the Filmdisk™ in the back compartment of the camera with the gear down. The raised rectangle part of the Filmdisk™ should be directly below the viewfinder. Close the camera. A slight click when the viewfinder sections come together indicates that the camera is completely closed. Note: the shutter release should be in the "picture taken" position when placing a Filmdisk™ in the camera. Do not reset.

Caution! Do not tamper with or move the parts of the Filmdisk™ cassette as exposure may result.





Advancing Film

Looking at the back of the camera, advance the ratchet in a counter-clockwise direction one full rotation (note arrow)

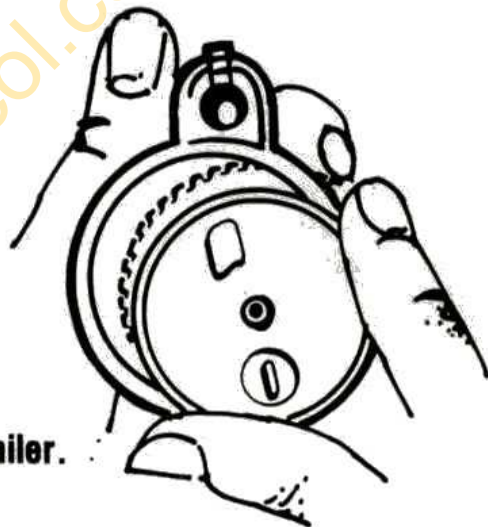
until the red dot appears again. Now move the shutter reset until the shutter release is in the ready position. The number one (1) appears next to the arrow. You are ready to take a picture.

When the cassette is positioned for taking a picture (arrow indicates numbers 1 to 6) the tension on the film advance ratchet will be slightly greater than in the areas between the numbers. Before taking the next picture, push down the release on the other side of the camera to reset the shutter. Do not reset after the sixth picture.

Unloading the Camera

After taking the sixth picture move the film advance ratchet in the reverse direction until the red dot appears. Open the camera by holding the outside edge and releasing the latch in front of the viewfinder. Remove the Filmdisk™. Place the Filmdisk™ in the mailer included in the film package. Another Filmdisk™ may be loaded at this time.

Caution: The used filmdisk™ will look just like an unused one. Put the used Filmdisk™ in the mailer.



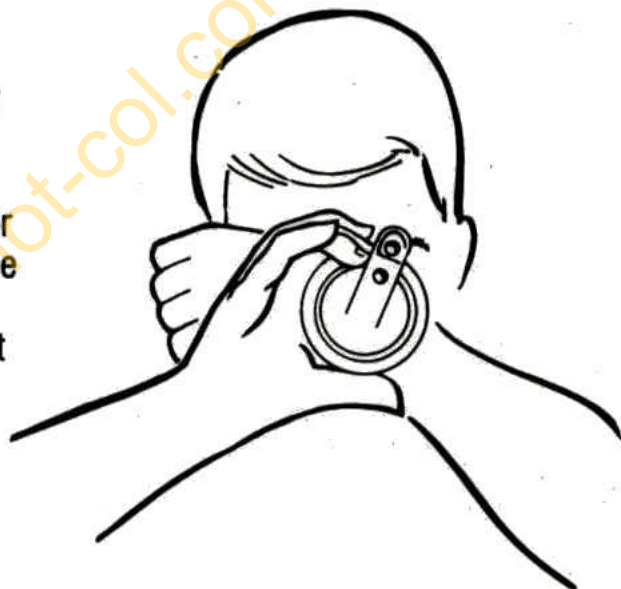
Taking Pictures

To take pictures with your WRISTAMATIC™ on your wrist, hold your arm steady when looking through the viewfinder. Push down the shutter with the second finger of your other hand.

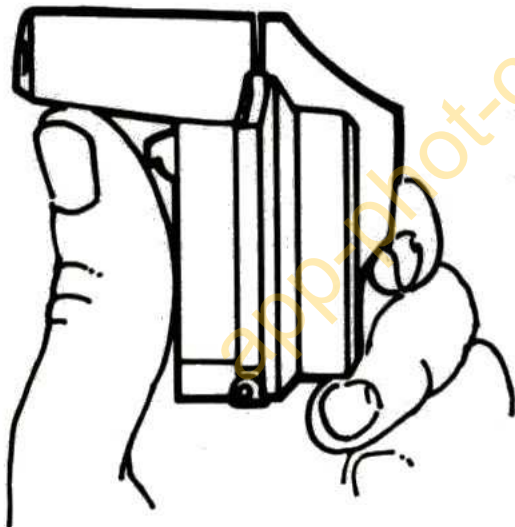
To increase steadiness:

- 1 Take a breath and hold it for a moment while pressing the shutter down.
- 2 Rest the inside of your wrist on the bridge of your nose, or
- 3 Hold your arm diagonally (see illustration), or in any comfortable position.

- 4 Before taking the next picture, push the shutter reset down.

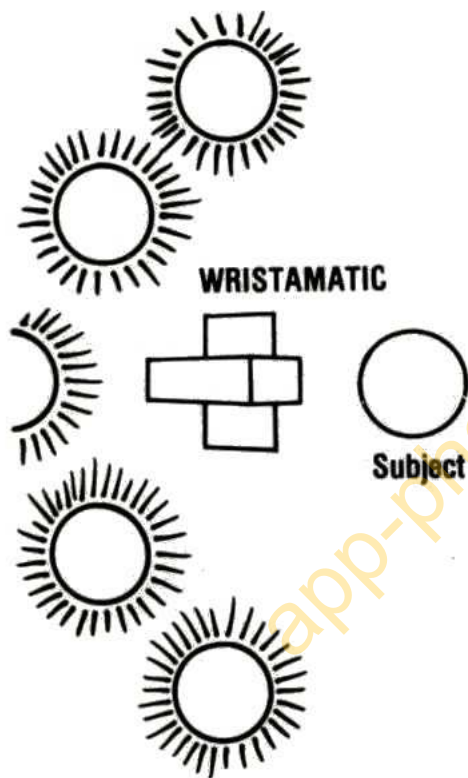


To take pictures with the camera off your wrist, hold the camera by the bottom section. Place your second finger



across the front, being careful not to place a finger in front of the lens, and your thumb behind the camera (see illustration).

You will find that the sharpest pictures will be of subjects between 5 and 10 feet from your camera. The lens on your camera is high quality and will give you excellent depth of field. Background material will be unusually clear.



You will get the best pictures on sunny or partially sunny days. The sun should come from behind you or in an arc extending from either side (see illustration).

Learn to photograph your subjects quickly to catch them in their most relaxed and natural attitudes. Try to limit the number of people in one picture to three or four. Remember that simple pictures often have more impact than those with too much subject matter.

The example of a round picture was taken at an angle. The picture has been turned to its proper position. It is not necessary to line up the camera lens with the ground when taking pictures. A picture may be taken at any angle and the final print will be upright or straight, as it may be turned because it is round.



Better Picture Hints

Occasionally some of your pictures may not meet your expectations. The following table will help you improve the quality of your photographs.

Result	What to Do
1. Blurred Pictures	The usual cause of blurring is movement, either of the camera or the subject. Practice holding the camera steady and gently moving the shutter without film in the camera. Make sure your subject is holding relatively still. Do not take pictures closer than four feet.
2. Dark Pictures	You tried to take a picture when the light level was too low. Wait for adequate light conditions to take pictures.

Result	What to Do
3. A partial picture or no picture	Something is obstructing the lens. Usually it is your finger or the wrist strap. Keep your finger and the strap away from the lens.
4. Subject is off-center or partially cut off	Check your use of the viewfinder. Make sure you are keeping it close enough to your eye.
5. Misty, foggy picture	The lens is probably not clean. The lens is recessed and should never be cleaned with a fluid. Blow off the dust if possible, or lightly use a dry cotton swab to clean the lens. Dusting with a special camera lens brush is recommended.
6. Color is off	The film you are using may be out-dated. Be sure that you do not let the film be subject to excessive heat.

Film Processing

Two options are available to you for having your Film-disks™ processed. The store from which you purchased your Magnacam WRISTAMATIC™ may provide processing services and will also sell you additional film.

Magna Color Labs is a special laboratory for processing Magna color film. Each film package contains a self-mailer for processing. Include a check or money order with your film. Magna Color Labs will place your finished

pictures in the mail within 24 hours of receiving your Filmdisks™.

The standard Magna color print is 100 millimeters (about 4 inches) in diameter.

An order form is enclosed for the purchase of specially designed frames and albums for your favorite photographs, and for additional Filmdisks™.

Technical Details

- Film: Magna color daylight type for prints, high quality reproduction and resolution.
Speed: ASA 100 21 DIN
Size: 112 Filmdisk™ cassette, 6 exposures producing 10 mm. diameter negatives.
- Lens: f11, 20 mm., fixed focus 5 ft. to infinity, coated.
- Shutter: Permanent magnet shutter; 1/100 second

Manufactured under U.S. Patent #4081806

Designed, manufactured and assembled in the United States of America.

Design and specifications subject to change without notice.

Camera Care

Both your camera and the film are sensitive to extreme heat and light. Never leave your camera inside a parked car with the sun shining on it. Except for cloudy, cool days, it is generally a good practice to always remove your camera from the car. Extra protection may be obtained for your camera when it is not in use with the optional case described on the enclosed order form. You can, of course, wear your WRISTAMATIC™

in any weather. The shutter will not rust and is not affected by high humidity.

After an exposed Film-disk™ has been removed from the camera, do not expose the Filmdisk™ to intense light like the sun. Do not move the inner portion of the Filmdisk™ with your finger as you may inadvertently expose your pictures.

Service Location

**Magnacam Corporation
16 Muller Road
Oakland, N.J. 07436**

app-phot-col.com



Manufactured under U.S. Patent #4081806

Other U.S. and Foreign patents pending.

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