

Now...

6

Great

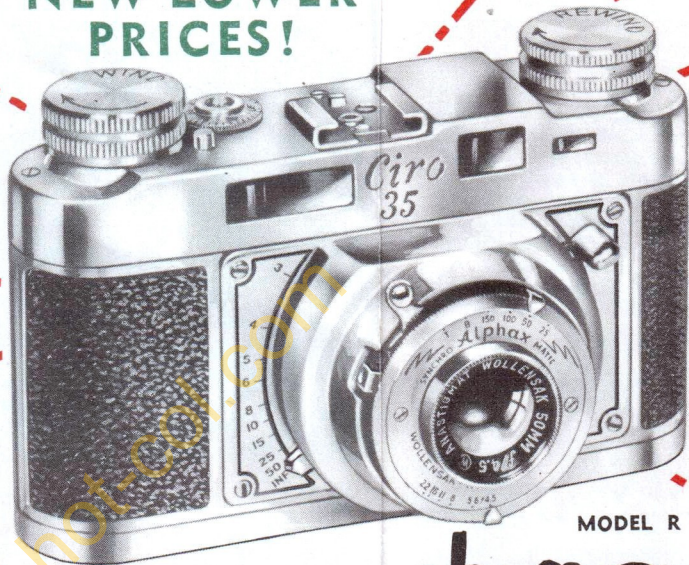
*Ciro*

Cameras

# It's NEW! Ciro-35 35 mm Camera

- Built-in Flash Synchronization At All Speeds
- Coupled Range Finder
- Compact, Lightweight Aluminum Body
- Fast Lenses And Shutters

NEW LOWER PRICES!



MODEL R  
\$39<sup>95</sup>

MODEL S  
\$46.80

Case . . . \$6.50  
Flash Gun \$5.85

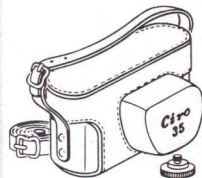
MODEL R

~~\$49.50~~

With F:4.5 Coated Wollensak Lens  
Shutter Speeds 1/25-1/150 Second

Here's the newest *Ciro* achievement—a small, lightweight 35mm. camera that's just the thing if you're looking for a camera to take sharp pictures in rapid-fire succession . . . pictures that can be enlarged many, many times more than negative size and still have all the carefully-etched detail, plus plenty of depth and contrast.

Like the famous *Ciro-flex* cameras, the *Ciro "35"* incorporates all the outstanding features of far-higher-priced cameras. The coupled range finder enables you to focus on those fast-action shots in a hurry; there's complete flash synchronization, built-in—no need to restrict your shooting only to a few shutter speeds; and the body itself is feather-weight and compact, beautifully finished, and sturdy, too. Compare the *Ciro "35"* with any other 35mm. camera, regardless of price!



MODEL S.  
With F:3.5 Coated Wollensak lens and Alpha shutter (1/10-1/200 second) . . . \$59.50\*

MODEL T.  
With F:2.8 Coated Wollensak lens and Rapax shutter 1-1/400 second) . . . \$98.50\*

Eveready Carrying Case . . . \$7.50  
Flash Gun for above . . . \$7.85  
\*Incl. Fed. Excise Tax





Compare  
Ciro-flex

with any other reflex camera  
regardless of price!



\$76<sup>98</sup>

**Model B.**  
With  
Alpha auto-  
matic shutter  
(1/10-1/200 sec.,  
T & B), and F:3.5  
coated Wollensak lens.



## ACCESSORIES

LEATHER EVEREADY CASE	EACH	\$8.50
DELUXE CARRYALL CASE	EACH	\$49.50
CIRO-POD (Tripod)	EACH	\$9.95
CIRO-SHADE (Sun Shade and Filter Holder)	EACH	\$3.20
Red, Yellow or Green Filter for Above	Price Each	\$2.00
BRITFIELD LENS	EACH	\$4.95
COLOR ADAPTER FOR MAKING SLIDES	See back of folder—Price each	\$5.55
FLASH UNIT		

For Models D, E and F Ciroflex only. Consists of 3 cell Battery case—leatherette covered, 6" reflector, midjet bulb adapter, cord and shutter tripper.

FLASHGUN FOR MODELS B AND C	EACH	\$15.50
"King Sol" for Model B consists of 2 cell battery case, reflector, bracket and special Micro switch.	EACH	\$24.75
"Kalart MASU" for Model C consists of 3 cell battery case, reflector, bracket, and tripper switch.	EACH	\$24.60

CIRO-FLEX FIELD LENS	For Brighter Images.	EACH	\$4.95
DOUBLE LENS CAP	EACH	\$1.50	

CIRO CABLE RELEASE—ALL METAL			
7" length	EACH	.96	
12" length	EACH	1.13	
36" length (Special)	EACH	4.85	

Specify for which camera.



**Model C.** With Rapax set-and-release shutter (1 sec. to 1/400) **\$99.45\***



**Model D.** Same as Model B with "S-M" built-in flash synchronization **\$83.50\***



**Model E.** Same as Model C with "S-M" built-in flash synchronization **113.70\***

Taking pictures with a Ciro-flex is as easy as looking in a mirror. Your subject is reflected on a 2¼"x2¼" ground glass, as large and clear as your prints. Before you click the shutter, you know if you're catching the gleam in baby's eyes. Picture look blurred? Just turn the knob to get needle-sharp focus. It's like having your own crystal ball—you see what you're going to get. That's why it's so easy.

Ciro-flex is a precision camera that meets even the experts' requirements. The best lightweight compact camera for home portraits, it's versatile enough for action shots as well. No more apologizing for your pictures—GET A CIRO-FLEX!

**Model F.** With Rapax set-and-release shutter (1 sec. to 1/400), F:3.2 coated, Wollensak lens, and full built-in flash synchronization. **\$148.75\***



## AMERICA'S OUTSTANDING REFLEX CAMERA VALUE!

Camera	Price	Lens	Shutter Speed	Type of Focusing*	Focusing Magnifier	Coated Viewing Lens	Eye-Level Finder	Depth of Field Scale	Built-in Flash Synchronization	Construction	Camera
Ciro-flex B	\$76.98	85mm F:3.5 Coated	1/10 to 1/200 T&B	Side	Yes	Yes	Yes	Yes	Model D	All Metal	Ciro-flex B
Ciro-flex C	\$99.45	85mm F:3.5 Coated	1 to 1/400 T&B	Side	Yes	Yes	Yes	Yes	Model E & F	All Metal	Ciro-flex C
Camera 1	262.50	83mm F:3.5 Coated	1 to 1/400 T&B	Side	Yes	Yes	Yes	Yes	Yes	All Metal	Camera 1
Camera 2	132.00	75mm F:3.5 Coated	1 to 1/250 T&B	Side	Yes	Yes	Yes	Yes	No	All Metal	Camera 2
Camera 3	137.92	80mm F:3.5 Coated	½ to 1/200 T&B	Side	Yes	Yes	Yes	Yes	Yes	All Metal	Camera 3
Camera 4	165.50	7.5cm F:3.5 Coated	1 to 1/500 T&B	Side	Yes	Yes	Yes	Yes	No	All Metal	Camera 4
Camera 5	298.50	7.5cm F:3.5 Coated	1 to 1/500 T&B	Side	Yes	Yes	Yes	Yes	No	All Metal	Camera 5
Camera 6	115.00	7.5mm F:3.5	1 to 1/500 T&B	Lens	Yes	No	Yes	Yes	No	All Metal	Camera 6

\*Internal with Side Knob, or external by Focusing Lens itself.

You'll get  
Better  
Pictures  
with a  
*Ciro*

Outstanding in the field of American-made cameras, *Ciro* is a name that assures you of the most for your money—whether it be a 2¼" x 2¼" reflex camera or a 35mm. candid camera you're interested in. Disregard prices—check the *Ciro* features in every model, examine the construction. And when you're satisfied no camera could be better, then compare prices! *Ciro* makes this challenge: You get more for your money in every *Ciro* model!



# NOW...Take COLOR pictures with your Roll-Film camera

## USE AN *Essenkey Color Film Adapter*

Available For

AGFA SPEEDEX  
ALTIFLEX  
ANSCO REFLEX  
ARGOFLEX  
ARGOFLEX EM  
ARGOFLEX EF  
BRILLIANT  
CIROFLEX\*  
EXACTA  
HOLLYWOOD  
REFLEX D-E  
IKOFLEX II  
IKOFLEX III  
KODAK DUO 620



Available For

KODAK REFLEX  
KORELLE-REFLEX  
MARVELFLEX  
ROLLEICORD  
ROLLEIFLEX's  
SUPER IKONTA B  
SUPER IKONTA BX  
SUPER SPORT  
DOLLY  
UNIFLEX I  
UNIFLEX II  
VOIGT SUPERB  
WIRGIN REFLEX

\*Prewar or late model

Take exciting pictures in actual color with your 120 or 620 camera! Adapter permits use of Bantam (828) film. Installed or removed in seconds, without tools. Consists of four spool extensions (three plain, one slotted), mask for viewing screen, metal exposure frame-reducing mask, and take-up spool. (Please specify make of camera when ordering). .....\$4.75  
Excise Tax ..... .80