

# *Ciro-flex*

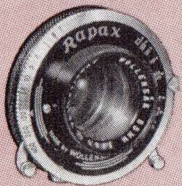


**CAMERAS  
AND  
ACCESSORIES**

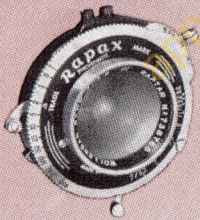
# 5 CIRO-FLEX MODELS TO CHOOSE FROM



**MODEL D**—Equipped with Wollensak "M-F" Synchronomatic Alpha No. 1 Shutter. Speeds from 1/10 to 1/200 of a second, T. and B. exposures. Wollensak 85 mm. Anastigmat lens. Stops from f3.5 to f.22. Synchronizer works automatically. **\$83.50 including excise tax.**



**MODEL E**—Equipped with Wollensak "M-F" Synchronomatic Rapax No. 1 Set-and-Release Shutter. Speeds from 1 to 1/400 of a second, T. and B. exposures. Wollensak 85 mm. Anastigmat lens. Stops from f3.5 to f.22. Cocking the shutter automatically cocks the built-in synchronizer at the shutter setting. **\$113.70 including excise tax.**



**MODEL F**—Equipped with Wollensak Full Synchronomatic Rapax Shutter for all types of flash bulbs, (M, F and X). Speeds from 1 to 1/400 of a second. T. and B. exposures. Stops from f3.2 to f.22. Twin synchronized viewing and taking lenses. Fine coated 83 mm. f3.2 Wollensak viewing lens and 83 mm. f3.2 Wollensak Raptar taking lens are perfectly synchronized.

This Cirol Model features a synchronizer delay mechanism that is easily adjustable for synchronization with a given class of lamp by merely setting the indicator lever (see "M-F-X" setting on photo) opposite the appropriate marking on the delay scale. For Class M (20 m.s.) Lamps; for Class X (Electronic Flash); for Class F (5 m.s.)

Lamps. **\$148.75 including excise tax.**

**MODEL B**—Equipped with standard Automatic Wollensak Alpha Shutter. **\$76.98 including excise tax.**

**MODEL C**—With standard Rapax Wollensak Set-and-Release Shutter. **\$99.45 including excise tax.**



# 7 BIG PLUS-VALUE FEATURES

## 1. GROUND GLASS VIEWING PLATE

Reflects print-size image from life-time mirror. Viewing hood equipped with Magnifier and Sportsfinder.

## 2. ALL STEEL WELDED CONSTRUCTION

Provides extra strength, rigidity, and durability.

## 3. TWIN SYNCHRONIZED LENSES

Fine coated f3.2 Wollensak Anastigmat camera viewing lens and 85 mm. f3.5 Wollensak Anastigmat taking lens... perfectly synchronized and controlled.

## 4. CALIBRATED FOCUSING KNOB

Controls sliding lens board, takes uncertainty out of focusing. Marked from 3 ft. to infinity.

## 5. "M-F" SYNCHROMATIC SHUTTERS

By Wollensak. Rapax Set-and-Release on *Ciro-flex* Model E; Alphax Automatic on *Ciro-flex* Model D. See time and stop details inside of folder.

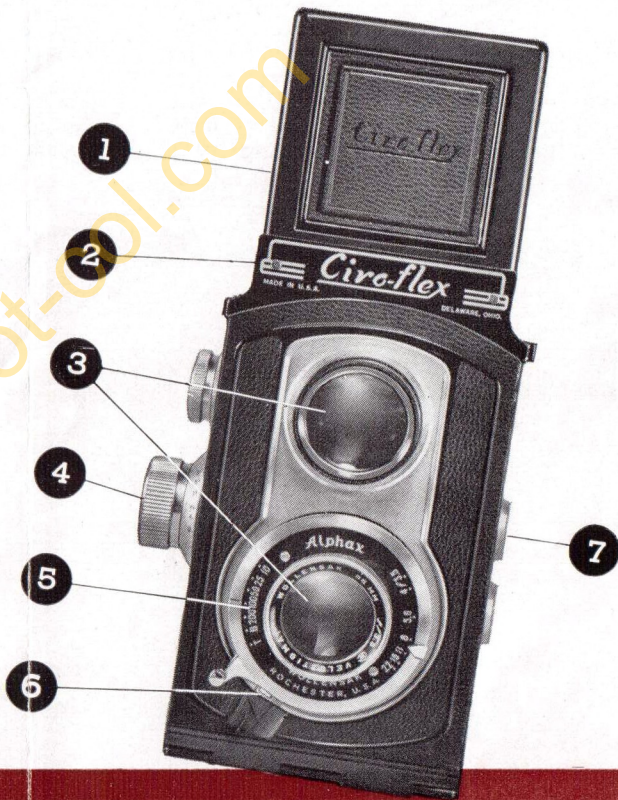
## 6. CABLE RELEASE FITTING

For convenient optional use whenever desired.

## 7. NEW FLASH ATTACHMENT FITTING

Synchronized with new special mechanism built into Synchronomatic Shutters to provide automatic accuracy in taking improved flash pictures: A.S.A. standard fitting.

**CIRO'S NEW LOOK!** The New *Ciro* Field lens gives you brighter, sharper images on the ground glass for quick and accurate focusing.



NO MORE *guessing* AT DISTANCE AND COMPOSITION





## CIRO-POD

THE CIRO-POD tripod can be set to full height, with your Ciro-flex mounted in position, in from 15 to 20 seconds! Feather-weight 17 ounces and fast-action telescoping legs make Ciro-Pod easy to carry and easy to use. Made of anodized aluminum alloy and covered with black leatherette. Rubber tipped. Stands at 50", 40" or 29" heights. Standard 1/4-20 thread fits most cameras. \$9.95 including excise tax.

# The NEW CIRO-FLASH...

## GIVES YOU AUTOMATIC FLASH

The new precision-built Ciro-flash gun was designed exclusively for either model D, E or F Ciro-flex cameras, all of which are equipped with synchromatic shutters. A built-in mechanism on each of these three cameras greatly simplifies the taking of flash pictures by automatically flashing the gun in synchronization with the shutter. No external synchronizers or solenoids are required.

## NO TWISTING OR TURNING

The gun cannot twist or turn while in use, thanks to a rigid gun-to-camera bracket attachment. In fact, so firmly anchored is your Ciro-flash gun to your Ciro-flex camera, that you can easily hold both with one hand, simply by grasping the gun body. Your other hand is thereby free to adjust focusing, and operate trigger or cable release. With an extra-large-diameter thumb screw providing effortless finger-tip leverage, the bracket and gun may be instantly released from the camera.

## HOW TO SET FOR SYNCHRONIZED FLASH

Just attach the synchronizer cord from your flash gun to the convenient built-in flash fitting on the side of the camera. Place the flashlamp in the gun socket. Then set the speed of the shutter for the picture you want to take. Both Alphax and Rapax Shutters are synchronized at all speed settings for Class F (5 m.s.) flashlamps, and at settings marked in red\* for Class M (20 m.s.) lamps.

\*Red settings: Alphax — 25 and 10; Rapax — 25 and slower.



\$15.50

including excise tax

- 1 Adjustable Reflector can be moved vertically to best reflect large or small bulbs.
- 2 Spring-Locking Bulb Sockets insure positive bulb contact. Snap-in adaptor socket handles midget bulbs. Hot bulbs are automatically ejected merely by pressing the release button.
- 3 Black Leatherette Battery Case carries large batteries, assuring sufficient current for auxiliary lights.
- 4 Ciro-Flash Bracket, designed to hold Ciro-flash gun and Ciro-flex camera rigidly together, gives a solid, well-balanced "feel" to the unit.



## CIRO-FLEX CAMERA CASE

Made of genuine leather attractively lined with dubonnet velvet. Designed to permit unrestricted use of the protected camera. Just drop the front flap and you're ready for action! **\$8.50** including neck strap.



## CIRO-FLEX SUNSHADE AND FILTER H O L D E R

In attractive medium brown, soft leather case. **\$3.20** including excise tax.

## CIRO-FLEX LENS COVER

For positive lens protection when camera is not in use—soft velvet lined. **\$1.50**



## CABLE RELEASE

Sturdy, long life construction.

7" length **\$0.96**

12" length **1.13**

Including excise tax.



# CIRO COMPARTMENT CASE



*Made expressly for the Ciro-fan who seeks perfection, this compact, leather covered field case will faithfully serve you as you seek out new pictorial beauty . . . down winding winter roadways, on city streets at twilight, or in remote corners of a forgotten village far from home*

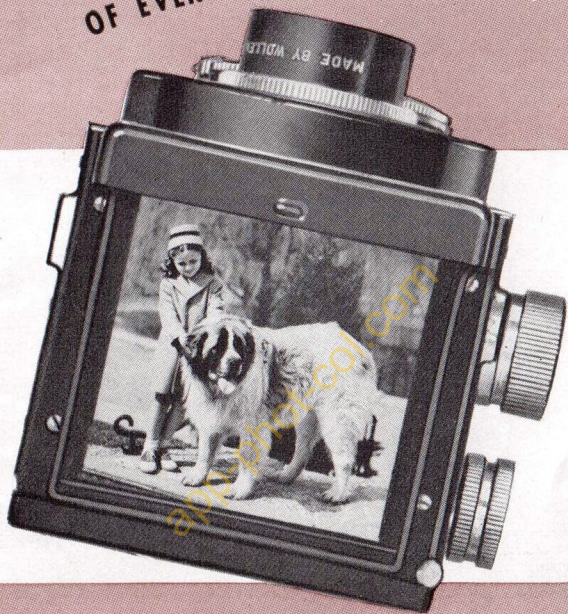
Designed exclusively to carry and protect the Ciro-flex camera and accessories, this beautiful case is covered on all sides with smooth, medium brown, top grain cowhide. All four compartments, as well as every last

inch of the case interior, are lined with rich, burgundy colored, soft velveteen. Brass plated hardware includes a lock and key. Built-in sponge rubber flash bulb holders guard against breakage. One-inch wide, double thick leather shoulder strap completely encircles case and may, if desired, be used for carrying in preference to handle grip. When strap is used, 3" x 6" felt-and-leather pad protects shoulder. Case measures 18 1/4" long x 8 1/4" wide x 9" high and weighs approximately 9 1/4 pounds.

*Case only \$49.50*



GIVES YOU A "PRINT-SIZE PREVIEW"  
OF EVERY PICTURE YOU TAKE



**AMAZING** how simple, how easy it is to take consistently better pictures with the **Ciro-Flex** reflex camera! No more guessing at distance and composition! No more cut-off, incomplete pictures! No more fuzzy, out-of-focus prints! For precision-built **Ciro-Flex** is designed especially to eliminate these common problems. You get a *full, print-size preview* of every picture you take, *before* you trip the shutter!



# SPECIFICATIONS

**Dimensions:** 5 $\frac{5}{8}$ " high, 3 $\frac{3}{4}$ " wide, 4 $\frac{1}{4}$ " deep.

**Weight:** 2 $\frac{1}{4}$  pounds.

**Frame:** All steel welded construction with leatherette covering.

**Film:** Takes Eastman 120 or Ansco B2, 12 exposures to the roll. Also Ansco Color Film and Eastman Kodacolor C-120 for fine color work.

**Viewing Lens:** Fine coated f3.2 Wollensak Anastigmat.

**Taking Lens:** Fine coated 85 mm. f3.5 Wollensak Anastigmat.

**Shutters: Model D—Automatic Alphax Synchro-Shutter.** Speeds: 1/10 to 1/200 of a second. Stops: f3.5 to f.22.

**Model E—Rapax Set-and-Release Synchro-Shutter.** Speeds: 1 to 1/400 of a second. Stops: f3.5 to f.22.

**Model F—Fully Sychromatic Rapax Shutter.** Speeds: 1 to 1/400 of a second. Stops: f3.2 to f.22.

**Model B—Standard Alphax Automatic Shutter.**

**Model C—Standard Rapax Set-and-Release Shutter.**

MANUFACTURED BY

**CIRO CAMERAS, INC.**

DELAWARE, OHIO

PATENTS APPLIED FOR

PRINTED IN U.S.A.